

# MESSAGES IN MOTION

**Is your organization in need of Media to get the word out about a campaign or project?**

**Would your organization benefit from learning innovative video skills on affordable equipment?**

**Does your community want to share its stories, ideas, and perspectives with a wider audience?**

Well *Messages in Motion* is Philly's own mobile media studio. We believe that promoting self expression is a critical step toward social change. We come to you and assist you and your group in the creation of videos that inspire, educate and convey important messages, and then we share them with other communities and organizations all over the city.



We will arrive in our **blue van**, with **6 Flip cameras**, **2 laptops**, Internet access, and a viewing monitor to share movies made by folks just like you. We arrive directly to your favorite gathering spot, community garden, park, or office.

We can provide a **4-hr workshop**, access to digital technology resources and a space to share and document inspiring community-based projects.

**Each participant** will create their own video sharing images and stories about their neighborhood, their interests, as well as their concerns. The videos will be shown in other neighborhoods where the van travels, as well as submitted for broadcast on TV, and posted on the Project Website, where they can be shared with friends and family.

**Each participant** will leave the workshop knowing how to use a FLIP camera, edit and put their video on the internet. Participants will learn simple filmmaking techniques for creatively and effectively communicating a message.

**Each organization** will get a how-to-make-a-video booklet, and a DVD copy of their organization's videos (for a small \$5 donation) so they can continue making videos in the future.

## **What we need from you:**

5-10 committed and excited participants (over the age of 12; cross-generational participation is great!)

(We ask that at least one community member for every 5 participants is present to help facilitate)

A community liaison to help in the planning and development of the workshop curriculum, and to discuss ways of integrating media into the ongoing organizational or programmatic work of the group.

An alternative gathering space if needed (access to a public restroom)

Help getting the word out to your neighborhood and recruiting participants!

We are looking for organizations that have a mission, goal, campaign or ideas they would like to see in video form and communicate to others in the city and beyond! The topics can range from environmental issues, to neighborhood violence, cultural or historic sites, youth identity, activism campaigns, and other topics which a partner organization may wish to explore and engage in a dialogue.

**\* Workshops are affordable- exact costs vary according to the resources of the organization.**

**Please contact us and we can see if MIM and your organization are a good match!  
visit us at [www.messagesinmotion.com](http://www.messagesinmotion.com) to find out more about our project.**

Contact: Laura Deutch / [laura.deutch@gmail.com](mailto:laura.deutch@gmail.com)  
Messages in Motion is a project of the Termite TV Collective ([www.termite.org](http://www.termite.org))